



Disney Mickey Mouse is a global, cultural icon and truly a pal to everyone. He encourages fans of all ages to embrace their originality and creativity, while sparking happiness around the world.

### About Mickey Mouse:

- 100% of global consumers are aware of Mickey Mouse.
- Affinity for Mickey Mouse is 1.4x higher compared to all other franchises in global markets.
- Mickey Mouse has broad demographic appeal among Kids, Adults, Females and Males globally.

- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed with non-toxic, plant-based inks and fully recyclable.
- Fully customized card backs, suits and court cards
- Premium
- **Ecolabel**
- **CE / UKCA Mark**



NEW ITEM NUMBER	PRODUCT	INNER BOX	OUTER BOX	WEIGHT (gr.)	PRODUCT EAN	INNER EAN	OUTER EAN	DIMENSIONS
<a href="#">10040302</a>	BICYCLE® CLASSIC MICKEY	6	24	100	73854095645	60073854258165	60073854258158	65 x 92 x 18 mm



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**Features:**

- Tuck case with gold foil, intricate design and embossing
- Court cards featuring Mickey and Minnie Mouse
- Custom card back with gold Metalluxe foil

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<a href="#">10040300</a>	BICYCLE® BLACK AND GOLD MICKEY	6	24	100	73854095546	60073854258127	60073854258110	65 x 92 x 18 mm



The Disney Princess franchise dreams, creates, and celebrates the most magical adventures, each woven around the relatable, empowered heroine who delights everyone and inspires people to realize their full potential.

### Features:

- Tuck case with gold and holographic foil, and embossing
- Available in both pink and blue in mixed cases
- Court cards featuring 12 different Disney Princesses
- Custom card back

### About Disney Princess:

- Disney Princess garners near universal awareness.
- When asked for their favorite character, Disney Princess is globally one of the most popular franchises among Girls 3-11.
- Top 5 franchise wanted for products for Girls 6-8, top 10 for Women 25-38, and #2 with Parents of Girls 0-5.



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<u>10040304</u>	BICYCLE® PRINCESS PINK & NAVY	6	24	100	73854095539	60073854258103	60073854258097	65 x 92 x 18 mm



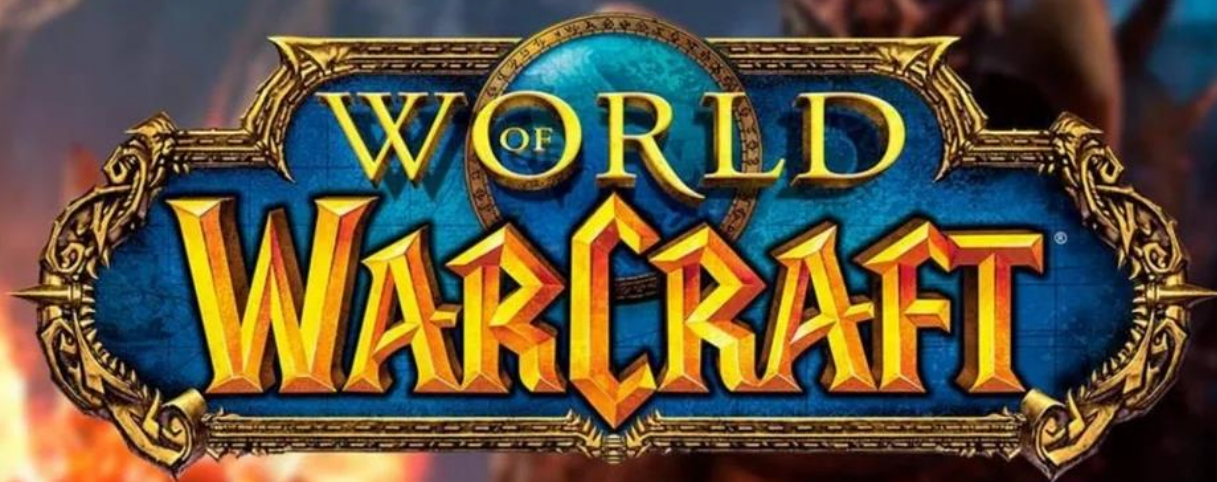
This deck might just make you feel a little villainous. Bicycle's Disney Villains deck features some of your favorite villains throughout Disney history.

#### Features:

- Purple, Green, and Silver foil tucks with embossing
- Card feature 12 different Disney villains
- Custom card backs
- Patented Classic Air-Cushion® Finish
- Easy shuffling and optimum slide performance
- Printed with non-toxic, plant-based inks and fully recyclable.
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<a href="#">10040306</a>	BICYCLE® GREEN & PURPLE VILLAIN	6	24	100	73854095829	60073854258301	60073854258295	65 x 92 x 18 mm

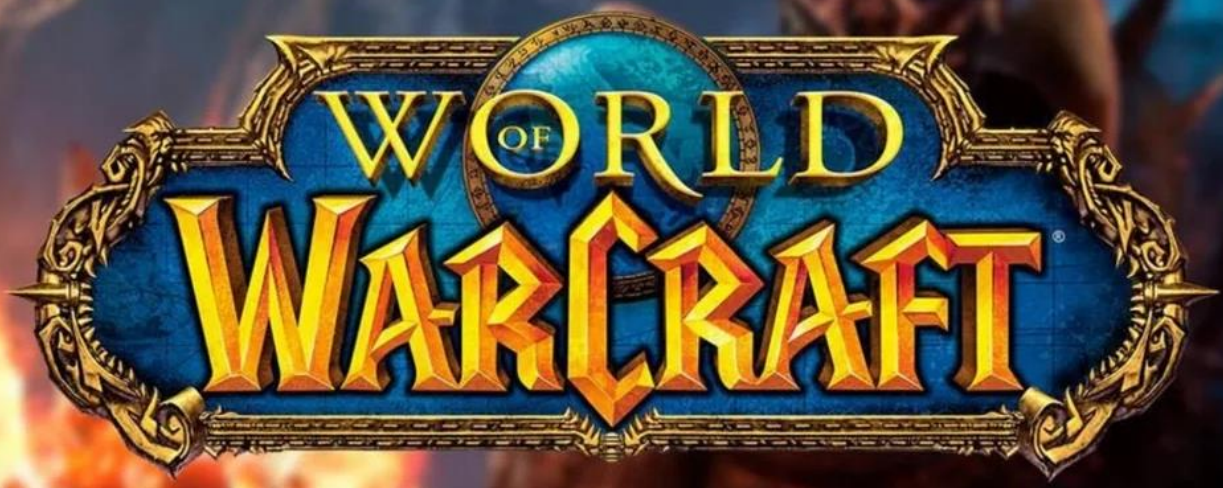


25th Anniversary and recent relaunch of the beloved WOW games complement these intricate decks.

- Patented Classic Air-Cushion® Finish
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NEW ITEM NUMBER	PRODUCT	INNER BOX	OUTER BOX	WEIGHT (gr.)	PRODUCT EAN	INNER EAN	OUTER EAN	DIMENSIONS
<a href="#">10041189</a>	BICYCLE® WORLD OF WARCRAFT WOLKT	6	24	100	73854094846	60073854257601	60073854257595	65 x 92 x 18 mm



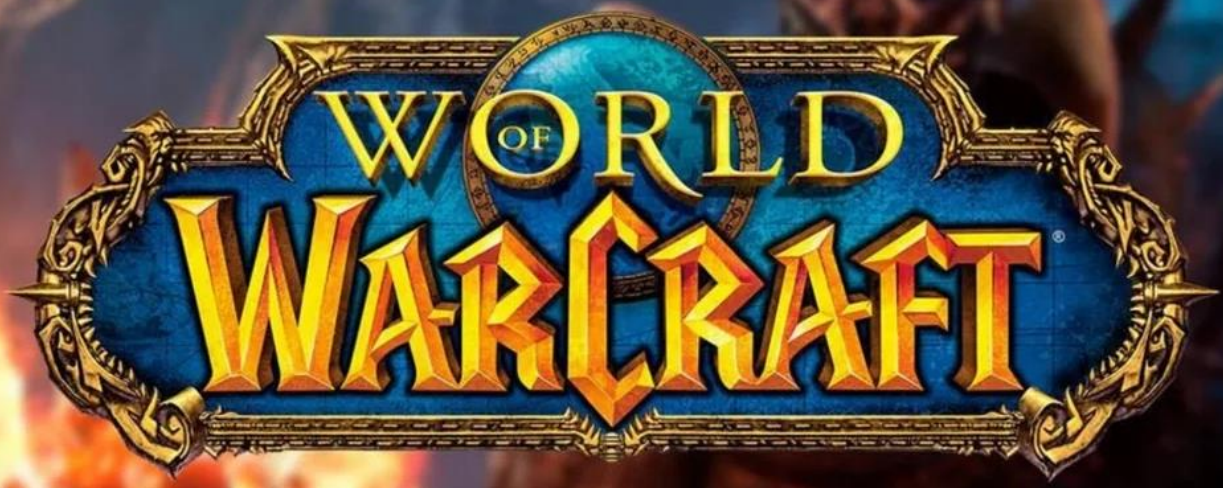
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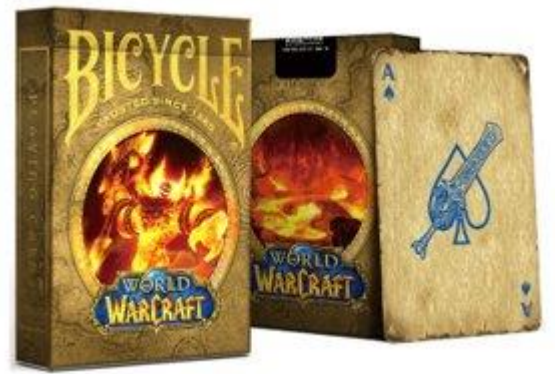
NEW ITEM NUMBER	PRODUCT	INNER BOX	OUTER BOX	WEIGHT (gr.)	PRODUCT EAN	INNER EAN	OUTER EAN	DIMENSIONS
<a href="#">10041187</a>	BICYCLE® WORLD OF WARCRAFT BURNING CRUSADE	6	24	100	73854094259	60073854257564	60073854257557	65 x 92 x 18 mm

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<a href="#">10041188</a>	BICYCLE® WORLD OF WARCRAFT CLASSIC	6	24	100	73854094266	60073854257588	60073854257571	65 x 92 x 18 mm